

ENSEIGNANT·E·S :

Alina Thiemann

DESCRIPTION GÉNÉRALE DU COURS :

Climate change is one of the major policy challenges of the 21st century. As it involves future projections, the capacity to address it successfully requires the credible communication of the impending change of climate which makes policy action necessary. This further requires devising strategies that separate the known from the speculative and that are able to generate behavior change and create acceptance for government measures which are necessary to address these concerns. At the same time, from a perspective of participatory governance that is key to the acceptance of policies, this not only involves the transmission of knowledge about the phenomenon, but also generating citizens' involvement in designing solutions accepted by the public. Drawing on sociological, political science and communication literature, this class examines climate change communication and its roles in achieving climate change policy goals. It provides not only knowledge of the current and potential roles and effects of climate change communication as a policy tool, but also about communication strategies which manage to engage citizens in this policy challenge.

OBJECTIFS VISÉS ET COMPÉTENCES ACQUISES AVEC CET ENSEIGNEMENT :

The aim of this class is, on the one hand, to equip students with a better understanding of the politics of climate change, as well as of the current and potential roles and effects of climate change communication as a policy tool. On the other hand, this class aims to foster critical thinking of students who will learn how to evaluate climate change communication, with the help of communication theories.

Année : 2021-2022

Année du diplôme : 2

Cycle ou semestre : 3

ECTS : 2

Nombre d'heures de référence enseignant : 15

Modalité pédagogique principale : Présentiel Distanciel

Horaires du cours :

tous les vendredis 09:00-12:00 à partir de janvier 2022.

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